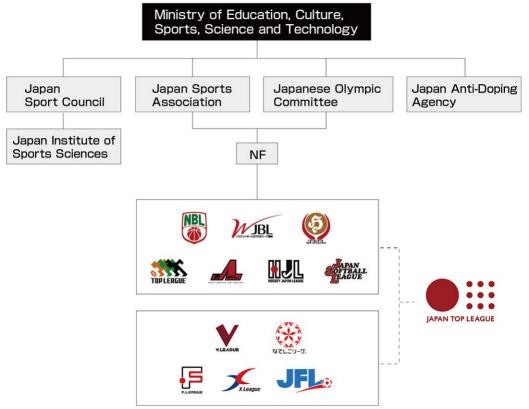
Alliance of Japan Top Leagues (JTL) was established on May 24, 2005, and JTL started with 9 leagues of 8 sports. April 1, 2010 Japan Futsal League, December 1, Japan American Football League Xcellence, and December 1, 2011 Japan Football League became our new member. Now our organization consists 12 leagues of 9 sports. The purpose of JTL is to support the 12 leagues of 9 sports, to enhance each league's activities and to strengthen administration of these sports.

To bring outstanding results to the Japanese ball sports in the international competitions, Project Promotion Committee that consists of staff form each league was launched in 2006 in the JTL. The committee sets priority projects, "Cooperation toward International Competitions", "Promotion of Leagues Activation", "Support for Community Sports Clubs" and several other activities for the goal. The JTL, all top leagues, top teams will work cooperative to achieve the goal.

With the understanding the purpose of our organization and activities, we ask for your kind support and cooperation to our organization.

July, 2013

Alliance of Japan Top Leagues President Yoshiro Mori



# 2. Mission & Vision

# Mission

As the Japan Olympic team has been struggling after the Olympic games in 1964, Tokyo, "The Nippon Revival Project" has started to strengthen sports activities in Japan. As a result of this project, Japan won 38 medals in the Olympic games in 2012, London.

Still many of the Japan national teams of ball game are hands full, to take place in the Olympic games. To resolve these situations, "A ball sports competition revival" must be considered immediately. That was the reason why, the JTL was established.

## Vision

Our final goal is to achieve medals of ball sports at the Olympic games and international competitions. In order to accomplish the goal, the JTL contributes to reach effective management for each league, raise public awareness and status of Ball sports, and raise up the competitive standard through the cooperation of 12 leagues.

# 3. Top Leagues (12 Leagues 9 Sports 225 Teams)

| Japan Football Association<br>Japan Football Association<br>Japan Football Association | The Japan Women's Football Leagues<br>Japan Futsal League<br>Japan Football League | (26 teams)<br>(10 teams)<br>(18 teams) |
|--|--|--|
| Japan Volleyball Association   | Japan Volleyball League Organization   | (Men's 19 teams/ Women's 18 teams)     |
| Japan Basketball Association<br>Japan Basketball Association                           | National Basketball League<br>Women's Japan Basketball League Organization         | (21 teams)<br>(12 teams)               |
| Japan Handball Association   | Japan Handball League Organization   | (Men's 9 teams/ Women's 7 teams)       |
| The Japan Rugby Football Union   | Japan Rugby Top League   | (16 teams)                             |
| The Japan Ice Hockey Federation  | Asia League Ice Hockey   | (Domestic 4 teams)                     |
| Japan Hockey Association   | Hockey Japan League Organization   | (Men's 12 teams/ Women's 8 teams)      |
| Japan Softball Association   | Japan Women's Softball League Organization   | (27 teams)                             |
| Japan American Football Association  | Japan American Football League   | (18 teams)                             |

# 4. Organization • Executives (As of July, 2013)

| President:<br>Vice President:                 | Yoshiro Mori<br>Fujio Cho<br>Taro Aso<br>Saburo Kawabuchi   | (President, The Japan Rugby Football Union)<br>(Honorable chairperson, Toyota Motor Corporation)<br>(President, Japan Basketball Association)<br>(Supreme adviser, Japan Football Association)  |
|---|---|---|
| Board of Trustees:                            | Kuniya Daini<br>Yuichiro Hamu<br>Yasuhiko Fukatsu<br>Yoshihide Watanabe<br>Tsuneji Okuzumi<br>Motohito Yoshida<br>Kan Tokuda<br>Toyohisa Asada  | (Japan Football Association)<br>(Japan Volleyball Association)<br>(Japan Basketball Association)<br>(Japan Handball Association)<br>(The Japan Rugby Football Union)<br>(Japan Ice Hockey Federation)<br>(Japan Hockey Association)<br>(Japan Softball Association)<br>(Japan American Football Association)  |
| Managing Director:<br>Vice Managing Director: | Noriyuki Ichihara<br>Noboru Mashimo   | (Japan Handball League Organization)<br>(Rugby World Cup 2019 Organizing Committee Director)  |
| Senior Board Member:                          | Nobuo Adachi<br>Yoshinori Taguchi<br>Seiko Umekita  | (Academic Expert)<br>(The Japan Women's Football League/Academic Expert)<br>(Academic Expert)   |
| Board Member:                                 | Kazuo Honda<br>Kenji Kimura<br>Yoshifumi Ito<br>Toshiharu Nishii<br>Hiroshi Tada<br>Takushirou Horiguchi<br>Touichi Nagai<br>Shinji Takahashi<br>Yasuhiro Matsuzaki<br>Makoto Kaneuji<br>Katsuyoshi Kuwahara<br>Seiko Hashimoto | <ul> <li>(The Japan Women's Football League)</li> <li>(Japan Volleyball League Organization)</li> <li>(Basketball Japan League Organization)</li> <li>(Women's Japan Basketball League Organization)</li> <li>(Japan Handball Association)</li> <li>(Asia League Ice Hockey)</li> <li>(Hockey Japan League)</li> <li>(Japan Women's Softball League)</li> <li>(Japan Futsal Federation)</li> <li>(Japan American Football League)</li> <li>(Japan Football League)</li> <li>(Academic Expert / JOC Board Member)</li> </ul> |
| Auditor:                                      | Tomiaki Fukuda<br>Koichi Tsujii   | (President, Japan Wrestling Federation)<br>(Lawyer)   |
|   |   |   |

# 5. Project Promotion Committee

| Vice Management Director<br>Chairman:<br>Vice Chairman:             | Noboru Mashimo<br>Nobuo Adachi<br>Seiko Umekita   | (Vice Managing Director)<br>(Senior board member of JTL)<br>(Senior board member of JTL)  |
|---|---|---|
| Member:   | Kenji Sasaki<br>Takahiko Hayashi<br>Shiro Sato<br>Masahiko Masuda<br>Toshikazu Ninomiya<br>Akira Kinoshita<br>Masaki Ienaga<br>Takashi Fujiwara<br>Osamu Ono<br>Genichi Hirata<br>Yumiko Yasuoka<br>Teruo Morioka<br>Makoto Fuwa<br>Yasuhiro Fujii<br>Keizo Kato<br>Takehiko Joho | <ul> <li>(The Japan Women's Football League)</li> <li>(Japan Volleyball League Organization)</li> <li>(Japan Volleyball League Organization)</li> <li>(National Basketball League)</li> <li>(Women's Japan Basketball League Organization)</li> <li>(Women's Japan Basketball League Organization)</li> <li>(Japan Handball League Organization)</li> <li>(Japan Handball League Organization)</li> <li>(The Rugby Japan Football Union)</li> <li>(Asia League Ice Hockey, Japan Office)</li> <li>(Asia League Ice Hockey, Japan Office)</li> <li>(Hockey Japan League)</li> <li>(Japan Women's Softball League)</li> <li>(Japan Futsal League/ Vice Executive Director of JTL)</li> <li>(Japan Football League)</li> <li>(Japan Football League)</li> <li>(Japan Football League)</li> </ul> |
| Advisory Board Member:  | Shigeki Motoyama<br>Munehiko Harada<br>Kazuhiko Nakamura<br>Yoshio Takahashi<br>Makoto Saito<br>Kounosuke Igarashi<br>Shigeru Tanaka  | (Academic Expert)<br>(Waseda University)<br>(Yamanashi University)<br>(Tsukuba University)<br>(Sensyu University)<br>(Representative director of Top Sports Promotion)<br>(Japan Handball League Organization)  |
| Office<br>Executive Director:<br>Vice Executive Director:<br>Staff: | Yuji Hirano<br>Makoto Fuwa<br>Lisa Kazama   |   |

Hirotaka Soma

# 6. Action Policy

## 1). Cooperation toward international Competitions

Cooperate to construct a structure with JOC, each league, sports association, to support national teams to achieve medals, development in international competitions.

## 2). League Activation

• Attracting customer

Cooperate with 12 leagues to notify each activity, and make poster etc. for cost-saving.

• PR activity

We will attempt to increase exposure opportunity, as providing information from all top leagues.

 $\cdot \ {\rm Workshops}$ 

Hold workshops for each teams GM, staff, players, and referee from the top leagues.

## 3). Comprehensive community sports club

Work with JOC, Japan Sports Association, and each sports association to contribute connecting local sports.

## 4). Promotion of Planning for Athletes' Career Support

Support athlete second career by cooperating with JOC and each leagues.

## 5). Cooperation to the sales promotion of toto

Cooperation for the sales promotion of toto with each league and teams.

### 6).other

We will cooperate aggressive with each league, in any other opportunity

# 7. League Office

### Alliance of Japan Top Leagues, Office

503, Shibuya Homes. 2-1,Udagawa-cho, Shibuya-ku, Tokyo 150-0042, Japan TEL:+81-(0)3-6455-1077

#### The Japan Women's Football League

10<sup>th</sup> Floor, JFA House, Hongou Football Ave. Bunkyo-ku, Tokyo 113-8311, Japan TEL:+81-(0)3-3830-1841

### Japan Volleyball League Organization

6<sup>th</sup> Floor, Davinchi Sendagaya, 1-30-8 Sendagaya, Shibuya-ku, Tokyo 151-0051, Japan TEL:+81-(0)3-5786-0611

#### National Basketball League

7<sup>th</sup> Floor, 2<sup>nd</sup> Ookura building, 2-28-5 Gotanda, Shinagawa-ku, Tokyo 141-0031, Japan TEL:+81-(0)3-3779-5545

#### Women's Japan Basketball League Organization

1408, Shibuya Homes. 2-1,Udagawa-cho, Shibuya-ku, Tokyo 150-0042, Japan TEL:+81-(0)3-5457-1636

#### Japan Rugby Top League

2-8-35, Kitaaoyama, Minato-ku, Tokyo 107-0061, Japan TEL:+81-(0)3-3401-3290

#### Japan Handball League Organization

Dr.KISHI Memorial Hall, 1-1, 1-chome, Jinnan, Shibuya-ku, Tokyo 150-8050, Japan TEL:+81-(0)3-3481-2361

#### Asia League Ice Hockey, Japan office

10<sup>th</sup>Floor,Viento, 2-5, Kanda,Ogawamachi,Chiyoda-ku, Tokyo 101-0052,Japan TEL:+81-(0)3-3259-2555

#### Hockey Japan League

Dr.KISHI Memorial Hall, 1-1, 1-chome, Jinnan, Shibuya-ku, Tokyo 150-8050, Japan TEL:+81-(0)3-3481-2330

#### Japan Women's Softball League

Dr.KISHI Memorial Hall, 1-1, 1-chome, Jinnan, Shibuya-ku, Tokyo 150-8050, Japan TEL:+81-(0)3-3481-2380

#### Japan Futsal League

JFA House, Hongou Football Ave. Bunkyo-ku, Tokyo 113-8311, Japan TEL:+81-(0)3-3830-2925

#### Japan American Football League

2th Floor, Funamasa building, 1-16-1 Kitashinagawa, Shinagawa-ku, Tokyo 140-0011, Japan TEL:+81-(0)3-6718-4441

#### Japan Football League

7<sup>th</sup> Floor, JFA House, Hongou Football Ave. Bunkyo-ku, Tokyo 113-8311, Japan TEL:81-(0)3-3830-1840